Policy on direct selling, network marketing and multi-level marketing

Maitri Studio is about health care you can do for yourself, on your own or in classes with the lovely community of people who come to Maitri, without feeling financial or peer pressure to spend more on additional consumer items. This policy is to clarify our position.

- We will not promote any direct selling, network marketing or multi-level marketing events at Maitri Studio.
- No publicity materials for such services will be displayed at Maitri Studio.
- Maitri Studio will not promote any such schemes on social media or the website on the teachers' pages.
- Teachers at Maitri Studio are independent and may of course, separately and in addition to the class they offer at Maitri Studio, be consultants for such marketing schemes.
- Teachers must confine their teaching in Maitri Studio classes only to what is advertised on the class/event schedule, and so not introduce direct selling, network or multi-level marketing in classes/events.
- Outside Maitri Studio, teachers can of course promote their other work via email, social media etc and we urge teachers to ensure this is with the prior consent of the people involved in compliance with good personal data protection and handling.
- We will consider private room bookings judged on a case-by-case basis, not promoted through Maitri Studio (either on the website, Maitri social media or by publicity materials in the studio), where teachers already independently have an audience and just need a venue.

In practice this would mean, for example, that a teacher could offer private hen party events as these are organised completely outside Maitri Studio auspices with private audiences. Or if a teacher has a pre-arranged group of existing clients who want to learn about a product then a room can be booked, but Maitri won't advertise it.

It means that of course teachers would be collecting their own students' contact details to use to offer services including direct selling, network or marketing, but just outside the Maitri class context (and with no Maitri branding).